

SUBJECT:

Contemporary Management Concepts

HOURS:

30

ECTS:

Name/title of the author:	
Course Description:	
Learning Outcomes (Goals and Objectives of the course):	<p>To familiarize with contemporary management challenges and the complexity of contemporary managerial environments.</p> <p>To provide a conceptual and theoretical knowledge about chosen contemporary management concepts, their assumptions, models and applications.</p> <p>To develop critical thinking skills for evaluating and applying a variety of management concepts.</p> <p>To raise awareness of contemporary environmental, social and political responsibilities of managers, along with reinforcing values like lifelong learning and cooperation</p> <p>To develop academic writing and presentation skills</p>
Entrance qualifications:	Introductory course in management
Course Content:	<p>The course content is determined by participating students and depends on their choice of contemporary management issues that they choose to discuss. Topics include:</p> <ul style="list-style-type: none">■ Mismanagement■ Corporate entrepreneurship■ CSR■ Stakeholder theory■ Corporate communication■ Change management■ New Business Models: insourcing, outsourcing and subcontracting■ Technology and management■ Emerging trends in leadership■ Motivation issues in non profits■ Knowledge management■ Intercultural management■ Transparency/regulations■ Organizational culture■ Brand management■ Women in management
Assessment policy (examination):	<p>Students can gather a maximum of 100 points.</p> <p>Final rigorous test with open questions checking how carefully students followed the lectures and read the texts (100 points if only mean of assessment)</p> <p>Students can also pick the following additional means of assessment in which case your final test score will constitute just a part of the final grade:</p> <ul style="list-style-type: none">■ Group presentation (up to 40 points each) delivered class as a final effect of teamwork. This is a group mark,

which means everyone in the group gets the same mark.

- **Final personal essay or case** (up to 40 points) which will be peer reviewed first by a peer and then reviewed at the end of the semester by the teacher.
- If essay and presentation are both graded at least 4.5 students do not need to take the final exam

Course
materials/bibliography:

Provided along the course

Methods of Instruction:

Interactive presentation, discussions, in-class activities