

Detailed course description/Syllabus

Faculty of Economics and International Relations
Programme: International Business

I. General information

Name of the course	<i>Industrial Policy and Global Competition</i>	
Name of the course in English	<i>Industrial Policy and Global Competition</i>	
Language of instruction	English	
Code/Specialization	WE-ST1-MG-Ib-12/13Z-IDUS / International Business	
Profile of the course	General Academic	
Course category	Optional	
Type of studies	Bachelor's studies	
Number of semesters/semester no.	1/VI	
Number of hours	Full-time: 30	Lectures: 30 Tutorials: ...
	Part-time: 18	Lectures: 18 Tutorials: ...
Number of ECTS	3	

II. Preliminary requirements

No.	Description
1	Knowledge of: Microeconomics, Macroeconomics, International Economics, Economic History of the World

III. Objectives of the Course

Code	Description
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C1	Course contents focus mainly on the following issues: concept of industrial policy and its classification; industrial policy as a kind of economic policy tools and effects of industrial policies in selected countries.
C2	Attention is given to developing the ability to perceive different dimensions of industrial policy by analyzing experiences of selected countries in this regard.
C3	The organization of classes is designed to highlight the merits of working in a team and participate in the preparation of the group projects.

IV. Learning outcomes

Code	Category	Description	KEK
E1	W	Student possesses knowledge about the global and EU economy and methods for comparative analyses of countries. Student gains knowledge on the origins, evolution, instruments, objectives and legal aspects of industrial policy.	WE-ST1-MG-W02-12/13Z
E2	U	Student makes use of his/her knowledge in solving basic problems related to the entities engaged in international activities and demonstrate the ability to analyze and evaluate industrial policy.	WE-ST1-MG-U01-12/13Z
E3	K	Student is able to work in a team and coordinate different tasks.	WE-ST1-MG-K06-12/13Z

V. Course contents

Lectures

Code	Description	D (30)	Z ()
W1	Industrial policy as a kind of economic policy. Advantages and disadvantages of the use of industrial policy. The role and importance of industrial policy in solving the economic problems. Actors, objectives and instruments of industrial policy. The industrial policy as a wide concept based on the principles of pro-competitiveness and as an instrument to support economic growth.	8	5
W2	Characteristics of industrial policy tools in FRG after World War II. Industrial policy and the increase of competitiveness - the experience of Asian "tigers". Reaganomics and industrial policies of Margaret Thatcher.	10	6
W3	The stages and directions of the evolution of EU industrial policy. The importance of innovation policy in boosting EU competitiveness. New challenges for industrial policy in conditions of global crisis.	12	7

VI. Methods of teaching

Code	Description
N1	Lecture
N3	Presentation
N4	Discussion
N5	Group work
N7	Case study

VII. Means of assessment

Tutorials' assessment

Code	Description
F5	Group project
F8	Effort in class

Lectures' assessment (final course grade)

Code	Description
P2	Written examination
P4	Weighted mean of constituent grades

VIII. Assessment criteria

*Learning outcome **E1** weight: 40%*

Not achieved required outcome (grade 2.0)	Student did not receive 50% of the points from the examination of knowledge in the field of industrial policy.
Achieved the outcome to a satisfactory degree (grade 3.0)	Student receive between 50,5% and 70% of the points from the examination of knowledge in the field of industrial policy.
Achieved the outcome to a good degree (grade 4.0)	Student receive between 70,5% and 85% of the points from the examination of knowledge in the field of industrial policy.
Achieved the outcome to a very good degree (grade 5.0)	Student receive between 85,5% and 95% of the points from the examination of

	knowledge in the field of industrial policy.
Achieved the outcome to an exceptional degree (grade 5.5)	Student receive 95,5% and more of the points from the examination of knowledge in the field of industrial policy.

*Learning outcome **E2** weight: 40%*

Not achieved required outcome (grade 2.0)	Student did not obtain 50% of the points for the skill testing questions (properly and logically argued answer to the open question).
Achieved the outcome to a satisfactory degree (grade 3.0)	Student obtain between 50,5% and 70% of the points for the skill testing questions (properly and logically argued answer to the open question).
Achieved the outcome to a good degree (grade 4.0)	Student obtain between 70,5% and 85% of the points for the skill testing questions (properly and logically argued answer to the open question).
Achieved the outcome to a very good degree (grade 5.0)	Student obtain between 85,5% and 95% of the points for the skill testing questions (properly and logically argued answer to the open question).
Achieved the outcome to an exceptional degree (grade 5.5)	Student obtain 95,5% and more of the points for the skill testing questions (properly and logically argued answer to the open question).

*Learning outcome **E3** weight: 20%*

Not achieved required outcome (grade 2.0)	The student did not acquire the social skills to a satisfactory degree (student was not involved in the group project and was not active at the classes).
Achieved the outcome to a satisfactory degree (grade 3.0)	The student acquired the social skills to a satisfactory degree (student was involved in the group project).
Achieved the outcome to a good degree (grade 4.0)	The student acquire the social skills to a good degree (student was involved in the group project and sometimes was active at the classes).
Achieved the outcome to a very good degree (grade 5.0)	The student acquire the social skills to a very good degree (student was involved

	in the group project and often was active at the classes).
Achieved the outcome to an exceptional degree (grade 5.5)	The student acquire the social skills to an exceptional degree (student was involved in the group project and always was active at the classes).

Student may be awarded a positive final grade from the course provided that they achieve all learning outcomes at least to a satisfactory degree. The final grade is calculated according to the following formula:

$$40\% * \text{learning outcome E1} + 40\% * \text{learning outcome E2} + 20\% * \text{learning outcome E3}$$

IX. Student workload

Type of activity	Number of hours	
	full-time	part-time
Contact hours with the teacher as set in the programme of study	30	18
Contact hours with the teacher during office hours (e.g. presentations, projects)	5	5
Contact hours with the teacher during tests and examinations	2	2
Preparation for classes (reading, preparing homework etc.)	5	5
Information gathering, preparation of results	5	15
Preparation of a report, project, paper, presentation, discussion	8	10
Preparation for a test, examination	20	20
Total	75	75
Number of ECTS	3	

X. Course implementation matrix

Learning outcomes	KEK	Objectives of the course	Course contents	Methods of teaching	Means of assessment
E1	WE-ST1-MG-W02-12/13Z	C1 C2 C3	W1 W2 W3	N1 N3 N4 N5 N7	F5 F8 P2 P4
E2	WE-ST1-MG-K06-12/13Z	C1 C2 C3	W1 W2 W3	N1 N3 N4 N5 N7	F5 F8 P2 P4
E3	WE-ST1-MG-K06-12/13Z	C1 C2 C3	W1 W2 W3	N1 N3 N4 N5 N7	F5 F8 P2 P4

XI. References

Primary references

No.	Description
1	Altenburg T., <i>Industrial policy in developing countries. Overview and lessons from seven countries cases</i> , Deutsches Institut für Entwicklungspolitik, Discussion Paper 4/2011
2	Bianchi P., Labory S., <i>Industrial Policy after the Crisis. Seizing the Future</i> , Edward Elgar Publishing, Cheltenham 2011
3	Cimoli M., Dosi G., Stiglitz J. E., <i>Industrial Policy and Development. The Political Economy of Capabilities Accumulation</i> , Oxford University Press, Oxford 2009

Further references

No.	Description
1	Akkemik K., <i>Industrial Development In East Asia: A Comparative Look at Japan, Korea, Taiwan and Singapore</i> , World Scientific Publishing Company, New York 2008
2	European Commission, Communication from the Commission to the European Parliament, Council, the European Economic and Social Committee and the Committee of the Regions, <i>An Integrated Industrial Policy for the Globalisation Era Putting Competitiveness and Sustainability at Centre Stage</i> , COM(2010) 614 final

XII. Information on teachers

Person responsible for the course

Marta Ulbrych, Phd

Teachers

No.	Teacher
1	Marta Ulbrych, Phd