

SUBJECT: **BUSINESS ETHICS**

HOURS: **24**

ECTS: **2**

Name/title of the author:	Dr. hab J. Filek & Maik Hüttinger MA	
Course Description:	The course is designed to show the participants the importance and existence of Ethics in the International Business Environment. The issues discussed during the course are common.	
Learning Outcomes (Goals and Objectives of the course):	On completion of the course, students should be knowledgeable of the following: <ul style="list-style-type: none">- Theories of Business Ethics- Basic concepts and categories prevalent in modern discourse- General orientation in social and moral business dilemmas of our times- Ethics in Intercultural Management	
Entrance qualifications:	none	
Course Content:	Introduction into Business Ethics Ethical Theory Introduction into Business Codes Business Ethic Initiatives of Global Player Capitalism, Markets and Justice Corporations and Responsibility Business Ethics of Employment Accounting and Investment Reaching the markets The greening of Business Corporate Ethics and International Business Creating an Ethical Map Globalization and Business Ethics Business Ethics in New Europe Case Studies	
Assessment policy (examination):	Presentation	40 %
	Written examination	30 %
	Participation	30 %
Course materials/bibliography:	The instructor will help the students to get the specific readings for the case studies. An Introduction to Business Ethics – Chryssides/ Kaler – 1993 - Chapman & Hall	
Methods of Instruction:	Lectures – Presentations – Case Studies	
Notes / suggestions:		