

Detailed course description/Syllabus

Faculty: Faculty of Economics and International Relations
Programme: International Business Studies

I. General information

Name of the course	Foreign Direct Investment in Central and Eastern European Countries	
Name of the course in English	Foreign Direct Investment in Central and Eastern European Countries	
Language of instruction	English	
Code/Specialization	WE-ST2-MG-Ib-12/13Z-FREI International Business	
Profile of the course	General Academic	
Course category	Facultative	
Type of studies	2 (Master Degree)	
Number of semesters/semester no.	1/3	
Number of hours	Full-time:	Lectures: 30
	Part-time:	Lectures: 18
Number of ECTS	Full-time: 4	
	Part-time: 4	

II. Preliminary requirements

No.	Description
1	Microeconomics
2	Macroeconomics

3	International Finance
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III. Objectives of the Course

Code	Description
C1	Defining the notion of Foreign Direct Investment, including its forms and methods.
C2	Informing the student about what Foreign Direct Investment implies to International Companies using this form of economic activity.
C3	Providing the student with information about the impact of Foreign Direct on the economies of both investor and beneficiary countries.

IV. Learning outcomes

Code	Category	Description	KEK
E1	W	After completing the course the student should be aware of the purpose and methods of Foreign Direct Investment.	WE-ST2-MG-W07-12/13Z WE-ST2-MG-W08-12/13Z WE-ST2-MG-W10-12/13Z
E2	U	After completing the course the student should know what advantages and disadvantages Foreign Direct Investment can provide to International Companies.	WE-ST2-MG-U01-12/13Z WE-ST2-MG-U02-12/13Z WE-ST2-MG-U03-12/13Z WE-ST2-MG-U04-12/13Z WE-ST2-MG-U06-12/13Z WE-ST2-MG-U09-12/13Z WE-ST2-MG-U10-12/13Z
E3	K	After completing the course the student should be able to identify the effects of Foreign Direct Investment on socio - economic systems of providing and receiving societies.	WE-ST2-MG-K02-12/13Z WE-ST2-MG-K03-12/13Z WE-ST2-MG-K04-12/13Z WE-ST2-MG-K05-12/13Z

V. Course contents

Lectures

Code	Description	D (30)	Z ()
W1	Introduction to International Investment	3	2
W2	Foreign Direct Investment - definitions and components.	3	2
W3	Motivation for Foreign Direct Investment	3	2
W4	Advantages and Threats of Foreign Direct Investment	3	2

W5	Foreign Direct Investment Legal and Policy Framework	4	2
W6	Impact Assessment of Foreign Direct Investment	4	2
W7	The Role of Services in European Foreign Direct Investment Patterns	4	2
W8	Foreign Direct Investment - Case Study	6	4

VI. Methods of teaching

Code	Description
N1	Lecture
N2	Seminar
N3	Presentation
N4	Discussion
N5	Group work
N7	Case study
N12	Work with books

VII. Means of assessment

Tutorials' assessment

Code	Description
F1	Test
F4	Presentation
F5	Group project
F8	Effort in class

Lectures' assessment (final course grade)

Code	Description
P4	Weighted mean of constituent grades

VIII. Assessment criteria

*Learning outcome **E1** weight: 33%*

Not achieved required outcome (grade 2.0)	The Student has completed less
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	than 60% of points calculated as the sum of realization of each of the forming tasks.
Achieved the outcome to a satisfactory degree (grade 3.0)	The Student has completed between 60 and 70% of points calculated as the sum of realization of each of the forming tasks.
Achieved the outcome to a good degree (grade 4.0)	The Student has completed between 70 and 80% of points calculated as the sum of realization of each of the forming tasks.
Achieved the outcome to a very good degree (grade 5.0)	The Student has completed between 80 and 90% of points calculated as the sum of realization of each of the forming tasks.
Achieved the outcome to an exceptional degree (grade 5.5)	The Student has completed between 90 and 100% of points calculated as the sum of realization of each of the forming tasks.

Learning outcome **E2** weight: 33%

Not achieved required outcome (grade 2.0)	The Student has completed less than 60% of points calculated as the sum of realization of each of the forming tasks.
Achieved the outcome to a satisfactory degree (grade 3.0)	The Student has completed between 60 and 70% of points calculated as the sum of realization of each of the forming tasks.
Achieved the outcome to a good degree (grade 4.0)	The Student has completed between 70 and 80% of points calculated as the sum of realization of each of the forming tasks.
Achieved the outcome to a very good degree (grade 5.0)	The Student has completed between 80 and 90% of points calculated as the sum of

	realization of each of the forming tasks.
Achieved the outcome to an exceptional degree (grade 5.5)	The Student has completed between 90 and 100% of points calculated as the sum of realization of each of the forming tasks.

Learning outcome **E3** weight: 33%

Not achieved required outcome (grade 2.0)	The Student has completed less than 60% of points calculated as the sum of realization of each of the forming tasks.
Achieved the outcome to a satisfactory degree (grade 3.0)	The Student has completed between 60 and 70% of points calculated as the sum of realization of each of the forming tasks.
Achieved the outcome to a good degree (grade 4.0)	The Student has completed between 70 and 80% of points calculated as the sum of realization of each of the forming tasks.
Achieved the outcome to a very good degree (grade 5.0)	The Student has completed between 80 and 90% of points calculated as the sum of realization of each of the forming tasks.
Achieved the outcome to an exceptional degree (grade 5.5)	The Student has completed between 90 and 100% of points calculated as the sum of realization of each of the forming tasks.

Student may be awarded a positive final grade from the course provided that they achieve all learning outcomes at least to a satisfactory degree. The final grade is calculated according to the following formula:

$33\% * \text{learning outcome } \mathbf{E1} + 33\% * \text{learning outcome } \mathbf{E2} + 33\% * \text{learning outcome } \mathbf{E3}$

IX. Student workload

Type of activity	Number of hours	
	full-time	part-time
Contact hours with the teacher as set in the programme of study	30	18
Contact hours with the teacher during office hours (e.g. presentations, projects)	10	5
Contact hours with the teacher during tests and examinations	4	4
Preparation for classes (reading, preparing homework etc.)	20	20
Information gathering, preparation of results	15	20
Preparation of a report, project, paper, presentation, discussion	5	5
Preparation for a test, examination	16	28
Total	100	100
Number of ECTS	4	4

X. Course implementation matrix

Learning outcomes	KEK	Objectives of the course	Course contents	Methods of teaching	Means of assessment
E1	WE-ST2-MG-W07-12/13Z WE-ST2-MG-W08-12/13Z WE-ST2-MG-W10-12/13Z	C1	W1 W2 W5 W7	N1 N3 N4 N12	F1 F8 P4
E2	WE-ST2-MG-U01-12/13Z WE-ST2-MG-U02-	C2	W3 W4 W5 W6 W7	N1 N2 N3 N4 N5	F1 F4 F8 P4

	12/13Z WE-ST2- MG-U03- 12/13Z WE-ST2- MG-U04- 12/13Z WE-ST2- MG-U06- 12/13Z WE-ST2- MG-U09- 12/13Z WE-ST2- MG-U10- 12/13Z				
E3	WE-ST2- MG-K02- 12/13Z WE-ST2- MG-K03- 12/13Z WE-ST2- MG-K04- 12/13Z WE-ST2- MG-K05- 12/13Z	C3	W4 W5 W6 W7	N1 N2 N3 N4 N5 N6 N7 N8 N9 N10 N11 N12 N13	F1 F4 F8 P4

XI. References

Primary references

No.	Description
1	I.A. Moosa, Foreign Direct Investment: Theory, Evidence and Practice, Palgrave Macmillan, 2002

Further references

No.	Description
1	L. Zarsky, International Investment for Sustainable Development, Earthscan, 2004
2	Various Authors, European Union Foreign Direct Investment Yearbook, European

	Communities, 2008 (or more recent)
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XII. Information on teachers

Person responsible for the course

Remigiusz GAWLIK, Ph.D. (International Economics Department)
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Teachers

No.	Teacher
1	Remigiusz GAWLIK, Ph.D. (International Economics Department)