

## SYLLABUS OF THE COURSE

Faculty: **Faculty of Economics and International Relations**

Major: **Economy and public administration**

### I. BASIC INFORMATION

Name of the Course	<b>Contemporary management concepts</b>
<i>Name of the Course in Polish</i>	<i>Współczesne teorie zarządzania</i>
Language of the Course	English
Code / Specialization within the Major:	
Study Profile:	ogólnoakademicki
Category of the Course	
Level of Studies	BA
Study Year and Semester	
Number of Hours <i>including the division between Lectures (L) and Tutorials (T)</i>	Full-Time Studies: 30
	Part-Time Studies: 18
Number of ECTS Credits	2

### II. AIMS OF THE COURSE

Symbol	Description
A1	To familiarize with contemporary management challenges and the complexity of contemporary managerial environments.
A2	To provide a conceptual and theoretical knowledge about chosen contemporary management concepts, their assumptions, models and applications.
A3	To develop critical thinking skills for evaluating and applying a variety of management concepts.
A4	To raise awareness of contemporary environmental, social and political responsibilities of managers, along with reinforcing values like life long learning and cooperation.

### III. SUGGESTED INITIAL REQUIREMENTS

No.	Description
1	Introduction to management course

#### IV. TEACHING EFFECTS

(K – critical knowledge / S – skills and abilities / C – personal and social competences)

Symbol of the Effect	Type of the Effect	Description  <b>After completing the course, the student:</b>	Reference to Major Teaching Effects
E1	K	Understands various contemporary management challenges and the specific aims and complexities of management.	K_W02
E2	K	Demonstrates knowledge of main contemporary management concepts, their models, benefits and possible applications.	K_W01
E3	S	Is able to critically evaluate different management concepts and techniques in terms of their use, need and effectiveness in a given context.	K_U02 K_U07
E4	C	Demonstrates an attitude of social, environmental and ethical responsibility, realizes the need for public debate and communication in every management context.	K_K12

#### V. CONTENT OF THE COURSE

(L – Lectures, T - Tutorials)

No.	Themes and Topics	Numbers of Hours	
		L	T
1	Is management in the public sector different from business management?	1/2	
2	Contemporary responsibilities of public sector management	1/2	
3	Change management and why it still remains the no 1 concept.	1	
4	Knowledge management and its benefits to the public sector.	1	
5	A new face of participative management; engagement, communication and cooperation.	1	
6	Eco management and the need for green, sustainable management practices.	1	
7	Trust management	1	
8	Continuous improvement concepts.	1	
9	Lean management	1	
10	Just-in-time production	1	
11	New concepts gone wrong	1	
12	Taking what's best from business: shared service centres.	1	
13	With the people and for the people – putting people first	1	
14	Case studies		10
15	Event planning		2
16	Project presentations		3
17	Review and debate: how to implement modern management practices?	2	
18	Testing/quizzing	1	
<b>Total Numbers of Teaching Hours:</b>		<b>15</b>	<b>15</b>

## VI. TEACHING METHODS

Symbol (N1 – N13) and description
N1 Lecture using slide presentations, videos, clips
N3 Presentations (students)
N4 Discussion
N5 Group work (students)
N7 Case study
N11 Reflective online blog (students)
N12 Literature analysis

## VII. STUDENT WORKLOAD

Type of Activities	Number of Hours	
	Full-Time Studies	Part-Time Studies
Contact hours with the professor/lecturer according to the study program (teaching hours)	30	18
Contact hours with the professor/lecturer within consultations (office hours)	2	2
Contact hours with the professor/lecturer during tests and exams		
Preparing for classes, including literature studying and homework	10	15
Collecting information and results preparation	5	5
Preparing a report, a project, an essay, a presentation, a discussion	10	15
Preparing for the mid-term exam, the final exam, tests		
<b>Total Number of Hours</b>	<b>57</b>	<b>55</b>
<b>Number of ECTS Credits</b>	<b>2</b>	<b>2</b>

## VIII. ASSESMENT POLICY: EVALUATION METHODS

Partial Grades (F1-F10 – symbol and description):	
F6	Reflective online blog consisting of inputs after each lecture, comments, news feed and research process - 20%
F8	Inclass case studies - 30%
F5	Research project presentation devoted to a public sector company/organization and its management practices - 20%
F3	Final test/quiz prepared by teacher and students - 30%
Final Grade (P1-P4 – symbol and description):	
	Final grade = weighed average of the above

## IX. ASSESMENT POLICY: EVALUATION CRITERIA

Evaluation Criteria:		
Please describe in details how and with what methods the particular teaching effects achievement will be reviewed. (K – critical knowledge / S – skills and abilities / C – personal and social competences)		
<b>E1</b>	<b>K</b>	<b><i>Understands various contemporary management challenges and the specific aims and complexities of management .</i></b>

		<b>This effect will be evaluated on day to day feedback basis by following student's blog inputs, as well as case study results, final presentation of research project, quiz questions submitted to the final test.</b>
For the grade 2.0		Does not understand contemporary management challenges and is not able to provide any examples.
For the grade 3.0		Demonstrates a limited understanding of contemporary management challenges and is able to provide an example of them.
For the grade 3.5		Demonstrates a partial understanding of contemporary management challenges and is able to provide a couple of examples of these.
For the grade 4.0		Demonstrates a good understanding of contemporary management challenges and is able to provide examples of these in some contexts.
For the grade 4.5		Demonstrates a very good understanding of contemporary management challenges and is able to provide examples of these in various contexts.
For the grade 5.		Demonstrates full understanding of contemporary management challenges and is able to provide numerous examples of these in various contexts.
<b>E2</b>	<b>K</b>	<b><i>Demonstrates knowledge of main contemporary management concepts, their models, benefits and possible applications. This effect will be evaluated by the final test and the research project.</i></b>
For the grade 2.0		Demonstrates unsatisfactory knowledge and understanding of the discussed management concepts, their theoretical models, as well as its benefits and potential applications. Is not able to provide any examples.
For the grade 3.0		Demonstrates a limited knowledge and understanding of the discussed management concepts, their theoretical models, as well as its benefits and potential applications. Is able to provide an example.
For the grade 3.5		Demonstrates partial knowledge and understanding of the discussed management concepts, their theoretical models, as well as its benefits and potential applications. Is able to provide a couple of examples.
For the grade 4.0		Demonstrates a good knowledge and understanding of the discussed management concepts, their theoretical models, as well as its benefits and potential applications. Is able to provide a few examples.
For the grade 4.5		Demonstrates a very good knowledge and understanding of the discussed management concepts, their theoretical models, as well as its benefits and potential applications. Is able to provide a few examples.
For the grade 5.0		Demonstrates full knowledge and understanding of the discussed management concepts, their theoretical models, as well as its benefits and potential applications. Is able to provide numerous examples.
<b>E3</b>	<b>S</b>	<b><i>Is able to critically evaluate different management concepts and techniques in terms of their need and effectiveness in a given</i></b>

		<b>context.</b> <b>This effect will be evaluated by following student's blog inputs, case study results and the research project.</b>
For the grade 2.0		Is not able to apply the knowledge to evaluate the need and effectiveness of the discussed management concepts and techniques in any given context.
For the grade 3.0		Is able to apply the knowledge to evaluate the need and effectiveness of one of the discussed management concepts and techniques and present some of the aspects of fit.
For the grade 3.5		Is able to apply the knowledge to evaluate the need and effectiveness of a limited number of discussed management concepts and techniques and present some aspects of fit.
For the grade 4.0		Is able to apply the knowledge to evaluate the need and effectiveness of some of the discussed management concepts and techniques and present some aspects of fit in a given context.
For the grade 4.5		Is able to apply the knowledge to evaluate the need and effectiveness of most discussed management concepts and techniques and present most of the aspects of fit in any given context.
For the grade 5.0		Is able to apply the knowledge to evaluate the need and effectiveness of all discussed management concept and techniques and present all aspects of fit in any given context.
<b>E4</b>	<b>C</b>	<b><i>Demonstrates an attitude of social, environmental and ethical responsibility, realizes the need for public debate and communication in every management context.</i></b> <b>This effect will be evaluated by following student's blog inputs, case study results and research project.</b>
For the grade 2.0		Does not incorporate the notion of social, environmental and ethical responsibility in his works (blog, case study, research project). Does not stress enough the need for public debate and communication in his/hers research project, case studies and blog inputs.
For the grade 3.0		To a limited extent incorporates the notion of social, environmental and ethical responsibility in his works (blog, case study, research project). One or two times stresses the need for public debate and communication in his/hers research project, case studies and blog inputs.
For the grade 3.5		Partially incorporates the notion of social, environmental and ethical responsibility in his works (blog, case study, research project). Sometimes stresses the need for public debate and communication in his/hers research project, case studies and blog inputs.
For the grade 4.0		To a large extent incorporates the notion of social, environmental and ethical responsibility in his works (blog, case study, research project). Sometimes stresses the need for public debate and communication in his/hers research project, case studies and blog inputs.
For the grade 4.5		To a large extent incorporates the notion of social, environmental and ethical responsibility in his works (blog, case study, research project). Values highly and stresses the need for public debate and communication in his/hers research project, case studies and blog

	inputs.
For the grade 5.0	Fully incorporates the notion of social, environmental and ethical responsibility in his works (blog, case study, research project). Values highly and stresses often the need for public debate and communication in his/hers research project, case studies and blog inputs.

#### **X. REFERENCES AND COURSE MATERIALS**

Basic literature:
Management - 8 <sup>th</sup> edition, R. W. Griffin Contemporary Management, J. Jones & J. George
Supplementary literature:
Scholarly journal articles, lecture notes, hand-outs, websites, on-line articles, videos

#### **XI. ADDITIONAL INFORMATION**

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#### **XII. PROFESSORS AND COORDINATORS**

Course coordinator (the person responsible for the course):
Dr Agnieszka Żur
Professors/Lecturers (all teaching instructors):
1. Agnieszka Żur