

SUBJECT:	<b>Foreign Direct Investment in Central- and Eastern European Countries</b>		
HOURS:	<b>30</b>	ECTS:	<b>3</b>
semester	<b>Winter</b>	Academic year	<b>2017/2018</b>

Name/title of the author:	<b>Remigiusz Gawlik, Ph.D.</b>		
Course Description:	Foreign Direct Investment became in past 50 years one of the main instruments for sustaining the growth of developed countries. At the same time, when applied wisely, it consists also a powerful tool for enhancing the growth of investment receiving countries. The course aims at providing the Students with a deeper insight on development opportunities brought by this form of investment from the perspective of Central and Eastern European Countries – important beneficiaries of FDI boom of the 90ties.		
Learning Outcomes (Goals and Objectives of the course):	After completing the course the Student should be aware of the purpose and methods of Foreign Direct Investment, as well as its consistence with leading economic models and theories. He / She should be able to name motivations, that push Multinational Corporations into investing abroad and identify the advantages and disadvantages Foreign Direct Investment can provide to International Companies. The Student should also be prepared to assess the effects of Foreign Direct Investment on socio – economic systems of providing and receiving societies.		
Entrance qualifications:	International Economics		
Course Content:	<ol style="list-style-type: none"> <li>1. Introduction to International Investment.</li> <li>2. Foreign Direct Investment - context, definitions and components.</li> <li>3. Motivation for Foreign Direct Investment.</li> <li>4. Advantages and Threats of Foreign Direct Investment</li> <li>5. Foreign Direct Investment Legal and Policy Framework.</li> <li>6. Strategies of Foreign Direct Investment.</li> <li>7. Impact Assessment of Foreign Direct Investment.</li> <li>8. Foreign Direct Investment and Multinational Corporations in Frames of Leading Economic Theories and Concepts.</li> <li>9. The Role of Services in European Foreign Direct Investment Patterns.</li> <li>10. Foreign Direct Investment in Numbers.</li> <li>11. Foreign Direct Investment in Praxis - Case Study.</li> </ol>		
Assessment policy (examination):	<ol style="list-style-type: none"> <li>1. Active participation to class discussions: 30%</li> <li>2. Hand-out 1: Case-study answers: 30%</li> <li>3. Hand-out 2: Individual Investment Project: 40%</li> </ol>		
Course materials/bibliography:	<ol style="list-style-type: none"> <li>1. Daszkiewicz, N., Wach, K. (2012). Internationalization of SME's. Context, Models and Implementation. Gdańsk: Gdańsk University of Technology Publishers.</li> <li>2. Moosa I.A. (2002). Foreign Direct Investment: Theory, Evidence and Practice. London: Palgrave Macmillan.</li> <li>3. Hand-out materials for additional readings.</li> </ol>		
Methods of Instruction:	Lecture, case – study, text analysis, open discussion, problem solving.		
Notes / suggestions:	<p>International Trade course website:  <a href="https://e-uczelnia.uek.krakow.pl/course/view.php?id=1973">https://e-uczelnia.uek.krakow.pl/course/view.php?id=1973</a></p> <p>Website of Remigiusz Gawlik, Ph.D.:  <a href="https://e-uczelnia.uek.krakow.pl/course/view.php?id=277">https://e-uczelnia.uek.krakow.pl/course/view.php?id=277</a></p>		