

SUBJECT:	Economic Diplomacy	
HOURS:	30	ECTS:

Name/title of the author:	
Course Description:	Economic Diplomacy explains how states conduct their external economic relations in the modern world: how they make decisions domestically; how they negotiate internationally; and how these processes interact. Course documents the transformation of economic diplomacy in the 1990s and 2000s in response to the end of the Cold War, the advance of globalization and the growing influence of non-state actors such as private business and civil society.
Learning Outcomes (Goals and Objectives of the course):	The course is designed to explore economic diplomacy both in theory and in practice, as a process and as an instrument of foreign policy. It will consider the historical context for economic diplomacy as well as the ways in which diplomats interact with their own governments and with the countries in which they serve. The course is designed to examine how diplomats use and obtain information on economics of their host nations and to explore the future of diplomacy in an era of globalization and instant communications. It will seek to illustrate approaches to economic diplomacy through historical examples and contemporary case studies. It will look critically at the headquarters end of economic diplomacy, examining the functioning of the foreign policy bureaucracy and its interaction with overseas economic operations. It will also consider the relationship between economic diplomacy and intelligence and law enforcement operations and the growth in importance of "new "areas of foreign policy concern such as the environment, biotechnology, terrorism, drug trafficking and transnational crime.
Entrance qualifications:	Micro & Macroeconomic, International Economic Relations, International Organisations
Course Content:	<p>Globalization and the rise of economic diplomacy.</p> <p>Economic diplomacy and other forms of diplomacy.</p> <p>Foreign policy and economic diplomacy.</p> <p>Formulating and negotiating agreements and treaties.</p> <p>Instruments of competition and conflict.</p> <p>Bilateral relations.</p> <p>International political economy and geopolitics of trade policy.</p> <p>Case studies on selected model's of the individual country approaches to the economic diplomacy</p>
Assessment policy (examination):	Presence – 20%, Presentation – 30%, Test – 50%
Course materials/bibliography:	<p>The New Economic Diplomacy. Decision-Making and Negotiation in International Economic Relations, Edited by Nicholas Bayne and Stephen Woolcock, Ashgate, London, 2007, ISBN: 978-1-4094-2542-7;</p> <p>Selected readings given during the time of course</p>
Methods of Instruction:	<p>Lecturer's presentation – 50 per cent of the time</p> <p>Student's presentation – 50 per cent of the time</p>
Notes / suggestions:	

