

SUBJECT: **Industrial Policy and Global Competition**

HOURS: 30

ECTS: 3

Name/title of the author:	
Course Description:	This course is aimed at students who would like to broaden their knowledge about the origins, evolution, instruments, objectives and the experiences/effects of industrial policy in selected countries. Attention is given to the practical application of the discussed issues by developing the ability to perceive different dimensions of this policy. The organization of lectures is designed to underline the essence of working in a team.
Learning Outcomes (Goals and Objectives of the course):	After completing this course students should demonstrate knowledge of the theoretical background and practical application of industrial policy.
Entrance qualifications:	Knowledge of: Microeconomics, Macroeconomics, International Economics, Economic History of the World
Course Content:	<ol style="list-style-type: none">1. Industrial policy as a kind of economic policy2. The role and importance of industrial policy in solving the economic problems3. The industrial policy as a wide concept based on the principles of pro-competitiveness and as an instrument to support economic growth4. Players, objectives and instruments of industrial policy5. Competitive Industrial Performance Index6. Characteristics of industrial policy tools in FRG after World War II7. Industrial energy efficiency8. Reaganomics and industrial policies of Margaret Thatcher9. Industrial policy and the increase of competitiveness - the Asia example10. The stages and directions of the evolution of EU industrial policy11. The importance of innovation policy in boosting EU competitiveness12. New challenges for industrial policy
Assessment policy (examination):	Mini-projects, case studies: 60% Final exam: 40% (multiple choice test)
Course materials/bibliography:	<ol style="list-style-type: none">1. Altenburg T., Industrial policy in developing countries. Overview and lessons from seven countries cases, Deutsches Institut für Entwicklungspolitik, Discussion Paper 4/20112. Warwick, K., Beyond Industrial Policy: Emerging Issues and New Trends, OECD Science, Technology and Industry Policy Papers, No. 2, OECD Publishing 2013 <p>Additional articles and materials Lecture slides</p>
Methods of Instruction:	Interactive lecture with multimedia presentations.